

# Botness Scale

We are training bots in our own image. When developing your bots in 2017, we recommend that you rate your work before deployment. Use this scale to rate your bot on its effectiveness—and to determine, in advance, whether or not you've accidentally encoded bias into your system. Rate your bot on a scale of 0 - 10, with 10 being the highest (and preferred) score.

1. Is your bot's purpose explicit? Will people interacting with your bot clearly understand what its purpose is after the first few interactions?
2. Does your bot perform its designated function well?
3. Is your bot easy to access, either on a designated platform or across platforms?
4. Is it intuitive and easy to use?
5. Does your bot help people learn something new, or does it effectively reinforce something that people already know?
6. Does your bot provide people the necessary context to have a good conversation?
7. Does the corpus (the initial, base set of questions and answers) you've created reflect only one gender, race or ethnicity? If so, was that intentional?
8. Did you assign your bot a traditional gender, ethnic or racial identity? If so, does it reference any stereotypes?
9. Does your bot respond to gendered or sexist remarks? Does it respond to racial epithets or religious slurs? If it does respond, are the responses appropriate to people of the group targeted?
10. Does your bot help people learn about their own biases or broaden their worldviews?

