Assumptions v. Knowledge

1. Pure Gut
   - No evidence affirming or negating
   - Hopeful thinking
   - Intuition

2. Familiarity
   - Some evidence
   - Some insights
   - Lots of remaining questions

3. Evidence
   - Mounting evidence
   - Models are built
   - A few remaining questions

4. Knowledge
   - Extensive evidence
   - Established models
   - Questions answered