Amy Webb Press Kit

Professor, NYU Stern School of Business

Founder and CEO, The Future Today Institute

Best-Selling Author, The Big Nine and The Signals Are Talking

For high-resolution photos that can be licensed for editorial, please visit the Amy Webb gallery at Elena Seibert Photography: [https://www.amy-webb-2.elenaseibertphotography.com/](https://www.amy-webb-2.elenaseibertphotography.com/)

Shorter Bio

Amy Webb is a quantitative futurist and a bestselling, award-winning author. She is a professor of strategic foresight at the NYU Stern School of Business and the Founder of the Future Today Institute, a leading foresight and strategy firm that helps leaders and their organizations prepare for complex futures. Webb is a Visiting Fellow at Oxford University’s Säid School of Business, a Nonresident Senior Fellow in the Atlantic Council’s GeoTech Center, a Fellow in the United States-Japan Leadership Program and a Foresight Fellow in the U.S. Government Accountability Office Center for Strategic Foresight. She was elected a life member to the Council on Foreign Relations. She was a Visiting Nieman Fellow at Harvard University, where her research received a national Sigma Delta Chi award. She was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy. Webb has advised CEOs of some of the world’s largest companies, three-star generals and admirals and executive government leadership on strategy and technology. She is the author of several popular books, including The Big Nine: How the Tech Titans and Their Thinking Machines Could Warp Humanity, which was longlisted for the Financial Times & McKinsey Business Book of the Year award, shortlisted for the Thinkers50 Digital Thinking Award, and won the 2020 Gold Axiom Medal for the best book about business and technology, and The Signals Are Talking: Why Today’s Fringe Is Tomorrow’s Mainstream, which won the Thinkers50 Radar Award, was selected as one of Fast Company’s Best Books of 2016, Amazon’s best books 2016, and was the recipient of the 2017 Gold Axiom Medal for the best book about business and technology. Webb was named by Forbes as one of the five women changing the world, listed as the BBC’s 100 Women of 2020, and the Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led.
Amy Webb Press Kit

Full Bio

Amy Webb advises CEOs of the world’s most-admired companies, three-star admirals and generals, and the senior leadership of central banks and intergovernmental organizations. Founder of the Future Today Institute, a leading foresight and strategy firm that helps leaders and their organizations prepare for complex futures, Amy pioneered a data-driven, technology-led foresight methodology that is now used within hundreds of organizations. Forbes called Amy “one of the five women changing the world.” She was honored as one of the BBC’s 100 Women of 2020 and was named to the prestigious Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led.

Amy is a professor of strategic foresight at New York University’s Stern School of Business, where she developed and teaches the MBA-level strategic foresight course with live case studies. She is a Visiting Fellow at Oxford University’s Säid School of Business, a Nonresident Senior Fellow in the Atlantic Council’s GeoTech Center, a Fellow in the United States-Japan Leadership Program and a Foresight Fellow in the U.S. Government Accountability Office Center for Strategic Foresight. She was elected a life member of the Council on Foreign Relations. Amy is a former Visiting Nieman Fellow at Harvard University, where her research received a national Sigma Delta Chi award. She was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy.

A lifelong science fiction fan, Amy collaborates closely with Hollywood writers and producers on films, TV shows and commercials about science, technology and the future. Recent projects include The First, a sci-fi drama about the first humans to travel to Mars, an AT&T commercial featuring a fully-autonomous car directed by Oscar-winner Kathryn Bigelow, and an upcoming film based on Amy’s hilarious and heart wrenching memoir about data, algorithms and online dating (Data, A Love Story). Amy is a member of the Academy of Television Arts & Sciences and has served as a Blue Ribbon Emmy award judge. Amy Webb “showed Comic-Con how it’s done” declared the Los Angeles Times, describing the 2019 main stage Westworld session she moderated with the show’s actors and showrunners.

Amy is the best-selling author of several books, including The Big Nine: How The Tech Titans and Their Thinking Machines Could Warp Humanity (PublicAffairs/ Hachette 2019), which was longlisted for the Financial Times & McKinsey Business Book of the Year award, shortlisted for the Thinkers50 Digital Thinking Award, won the 2020 Gold Axiom Medal and was named Amazon’s best book about technology for 2019. The Big Nine is a sobering analysis of the present state of artificial intelligence, the conflict between the US and China, and what will happen to business and society during the next 50 years as AI evolves. A Washington Post bestseller, The Signals Are Talking: Why Today’s Fringe Is Tomorrow’s Mainstream (PublicAffairs/ Hachette 2016) explains Amy’s strategic forecasting methodology and how any organization can identify risk and opportunity before disruption hits. Signals won
Amy Webb Press Kit

the 2017 Thinkers50 RADAR Award, the 2017 Gold Axiom Medal, and was selected as one of Fast Company’s Best Books of 2016. Her bestselling memoir Data, A Love Story (Penguin 2013) is about finding love via algorithms. Her TED talk about Data has been viewed more than 8 million times and translated into 32 languages. Data is being adapted as a feature film, which is currently in production. To date, her books have been translated into 19 different languages. Her upcoming book is about the future of synthetic biology.

Amy writes extensively about corporate foresight strategy, uncertainty and emerging technologies. She regularly contributes to a number of publications, which include the Harvard Business Review, MIT Sloan Management Review, New York Times, Wired, Fortune, Nikkei (Japan), Mother Jones and others.

Amy originally attended the Jacobs School of Music to study classical clarinet and served on the Board of Directors for the Baltimore Symphony Orchestra. She holds a B.A. in political science, game theory and economics from Indiana University and an M.S. from the Columbia University Graduate School of Journalism. She also earned Nikyu Certification in the Japanese government-administered Language Proficiency Test. In addition, she earned the rank of Shodan (first-degree black belt) in Aikido, but a serious accident during training a few years ago forced her to retire. She lives in Baltimore and in New York City.

Professional Affiliations

- Academy of Television Arts and Sciences
- IEEE (professional member)
- The Society for the Study of Artificial Intelligence and Simulation of Behaviour
- Association for the Advancement of Artificial Intelligence
- Online News Association (ONA)
- Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)
- Association of Professional Futurists

Additional Resources:
Personal: http://www.amywebb.io
Future Today Institute: http://www.futuretodayinstitute.com
Twitter: @amywebb
Facebook: https://www.facebook.com/FuturistAmyWebb
LinkedIn: https://www.linkedin.com/in/amywebb